

What is Application Modernisation?

Over the past decade Enterprise Organisations have moved away from custom application development due to the abundance of common 'off the shelf' software applications (COTS). The general thinking behind this was to minimise costs, complexity and risk to the business whilst delivering consistent experience to staff and clients.

However, in this new Digital Age, where organisations are presented with the threat and opportunity that digital disruption brings, unique applications are being recognised as a point of differentiation.

Smart organisations are turning traditional thinking on its head, and are building an Asset in the form of a Digital Platform, to gain a competitive advantage in the market.

Application modernisation creates the opportunity to refactor legacy software applications to take advantage of modern Public Cloud platform functionality. Some benefits are:

- Scale and elasticity to meet business demand
- Increase availability and performance at a lower Total Cost of Ownership
- Deliver an improved Mobility experience
- Provide global reach into new markets.

